



US Army Cadet Command Western Region JROTC Training Conference



Commanding General
Major General Alan W. Thrasher

15 September 2003

Command Philosophy

- Five key areas: **People, Leader Attributes, Leadership, Cadet Qualities, and Training.**
- **People**
 - We are in the people business.
 - Remember the *Golden Rule*...be fair.
 - Become involved in your university and community.
 - Define success and reward it.
- **Leader Attributes**
 - Leaders possess diverse qualities and attributes: analytical, adaptive, decisive, patient, communicate in all directions and act in the absence of orders.
 - Leaders are team players who generate trust, underwrite honest mistakes, unafraid of decentralized decision-making and develop subordinate leaders.
 - Successful leaders do what is right.
 - You are a role model.
- **Leadership**
 - Establish a good command climate.
 - Lead from the front and set the example.
 - I encourage initiative and risk-taking behavior.
 - Never give up - give cadets freedom to try and try again.

Command Philosophy (Cont)

- **Cadet Qualities**

- Incoming Fall 03 freshman are the future leaders of the first unit equipped (FUE) Future Force's Unit of Action.
- Must be capable of greater initiative and creativity than leaders of today.
- Future leaders must exemplify the Warrior Ethos.
- Must be quality individuals that possess Army Values.

- **Training**

- Everything we do must be training - make challenging, interesting, and exciting.

Bottom-line

- **Take care of those whom you are responsible for, lead by example, and have fun.**

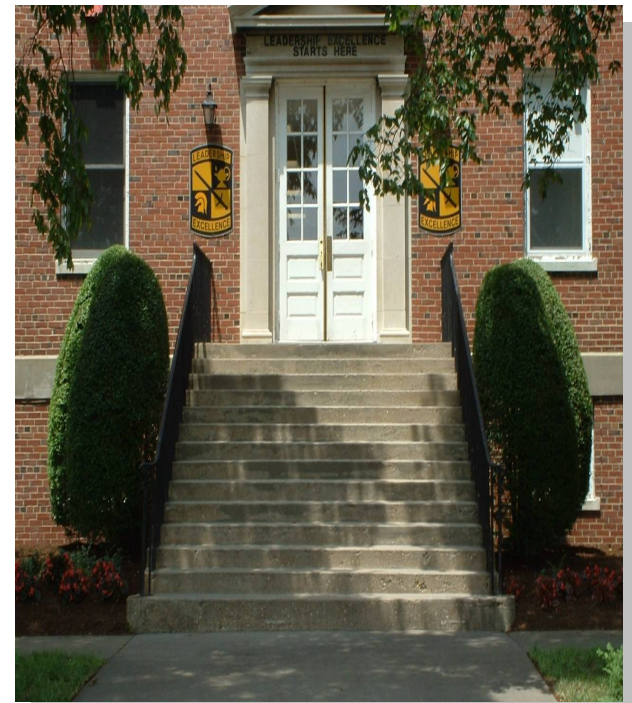
Cadet Command Mission

To commission
the future officer
leadership of the
US Army and
motivate young
people to be
better citizens.



Mission Essential Task List

- Recruit quality prospects
- Develop confident, competent leaders
- Retain quality cadets to commission
- Sustain the force
- Support JROTC



JROTC Program

- Educational Environment – Citizenship Program
- World Class Curriculum
 - Embrace it – Teach it
 - Multi-media web based
 - Working to improve it annually
- Outstanding Summer Camps
 - 84 Camps/ 24,000 Cadets
 - Zero serious injuries



JROTC Instructors

- Critical to Success
 - Professional trainers
 - Positive role models
 - Educational and community partners
 - Master teachers
 - You are the ARMY (and military) in your community
- Standards
 - Height/Weight
 - Uniform
 - Enforcement
- Self Development
 - Obtaining degrees
 - Obtaining teacher credentials
 - Open-minded to embrace change





United States Army Junior ROTC

To motivate young people to be better citizens

Questions?